

# AP Microeconomics Semester Long Course

## Required Textbooks

McConnell et al., *Microeconomics*, 17th Edition (McGraw Hill 2008). ISBN # 978-0-07-327309-9  
 Morton, *AP Microeconomics: Student Activity*, 3<sup>rd</sup> Edition, (National Council on Economics, 2003).  
 ISBN: 1561835684

## Course Objectives

The primary course objective is the study of the behavior of individual components of the economy, such as firms, households or consumers, and the economic relationship among them. For example, a typical problem in microeconomics would be to determine the optimum price which a company should charge for a new product. In determining the solution to this problem, it would be necessary to consider such microeconomic data as the company's own production costs, the degree to which the price changes affect the quantity demanded of the new product, and the prices which competing firms charge for similar products.

## Week by Week Course Breakdown:

	<ul style="list-style-type: none"> <li>• Submit your course schedule</li> <li>• Post to the "Getting To Know You" Discussion Group</li> <li>• Complete the "Do you think like an economist?" quiz and post to the Discussion Group</li> <li>• Read Chapter 1. Complete Student Activity 1 and post to the Activities Forum</li> </ul>
	<ul style="list-style-type: none"> <li>• Read Chapters 2 and 5. Complete Student Activities 2, 3, 4, 5, 6, 7, and 8 and post to the Activities Forum</li> <li>• Complete Unit 1 quiz 1</li> <li>• Read Chapter 3. Complete Student Activities 9, 10, 11, 12 and 13 and post to the Activities Forum</li> </ul>
	<ul style="list-style-type: none"> <li>• Post to the "How clean should your room be?" Discussion Group</li> <li>• Complete Unit 2 Self Check 1</li> <li>• Read Chapters 4 and 18 (Chapter 6 in Micro version). Complete Student Activities 14, 15, 16, 17, 18, 19, and 20 and post to the Activities Forum</li> </ul>
	<ul style="list-style-type: none"> <li>• Post to the "Do Markets Work Best?" Discussion Group</li> <li>• Read Chapter 19 (Chapter 7 in Micro version). Complete Student Activities 21, 22, and 23 and post to the Activities Forum</li> <li>• Complete Unit 2 Quiz 1</li> </ul>
	<ul style="list-style-type: none"> <li>• Complete Unit 2 Exam (includes Units 1 and 2)</li> <li>• Read Chapter 20 (Chapter 8 in Micro version). Complete Student Activities 24 and 25 and post to the Activities Forum</li> </ul>

	<ul style="list-style-type: none"> <li>• Read Chapter 21 (Chapter 9 in Micro version). Complete Student Activities 26, 27, 28, 29, 30 and 31 and post to the Activities Forum</li> </ul>
	<p>Vacation Week *</p>
	<ul style="list-style-type: none"> <li>• Complete UNIT 3 Quiz 1</li> <li>• Read Chapter 22 (Chapter 10 in Micro version). Complete Student Activities 32, 33, 34, 35, 36, 37 and post to the Activities Forum</li> <li>• Post to the "South African AIDS Patent Question" Discussion Group</li> </ul>
	<ul style="list-style-type: none"> <li>• Read Chapter 23 (Chapter 11 in Micro version). Complete Student Activities 39, 40, 41, and 42 and post to the Activities Forum</li> <li>• Complete Unit 3 Quiz 2</li> <li>• Complete Unit 3 Exam</li> </ul>
	<ul style="list-style-type: none"> <li>• Read Chapter 25 (Chapter 13 in Micro version). Complete Student Activities 43, and 45 and post to the Activities Forum</li> <li>• Read Chapter 26 (Chapter 14 in Micro version). Complete Student Activities 44, 48 and 49 and post to the Activities Forum</li> <li>• Read Chapter 27 (Chapter 15 in Micro version) Complete Student Activities 46, 47, 50 and 51 and post to the Activities Forum</li> </ul>
	<ul style="list-style-type: none"> <li>• Post to the "Do Professional Athletes Make Too Much Money?" Discussion Group</li> <li>• Complete Unit 4 Quiz 1</li> <li>• Complete Unit 4 Exam</li> </ul>
	<ul style="list-style-type: none"> <li>• Read Chapter 28 (Chapter 16 in Micro version). Complete Student Activities 52, 53, 54, 55, 56 and 57 and post to the Activities Forum</li> <li>• Post to the "Applying the Handy Dandy Guide" Discussion Group</li> <li>• Read Chapter 29 (Chapter 17 in Micro version). Complete Student Activities 58, 59 and 60 and post to the Activities Forum</li> </ul>
	<ul style="list-style-type: none"> <li>• Post to the "Buffalo Mystery" Discussion Group</li> <li>• Complete Unit 5 Quiz 1</li> </ul>
	<p>Vacation Week *</p>
	<ul style="list-style-type: none"> <li>• Study PowerPoint Review Session</li> <li>• Complete Final Exam</li> </ul>